



1951 Edoardo Vergara Caffarelli in the WOR studios of the Mutual Network in New York City.

«I forgot to mention that, for me, this period also entailed learning the rudiments of the Italian Language (la piu bella lingua in tutto il mondo!), since the third, and by far the most interesting show I had acquired, was sponsored by the La Rosa Macaroni Company and was entitled "Teatro Televisione." It was the first foreign-language program on American television. It was written by Italians. It was cast entirely with Italian actors. It was the brainchild of a brilliant Italian impresario named Andre Luotto. It was hosted by a real-life Italian count, Eduardo Vergara Caffarelli. He was the most overwhelmingly charming man any of us had ever met, and could, ON CAMERA and without a script, hold a box of La Rosa Macaroni in his left hand, and a priceless Amati violin in his right, and segue from one to the other, as smoothly as butter melting in a warm pan! »(by John Mantley. [http://www.caucus.org/archives/94win\\_progress.html](http://www.caucus.org/archives/94win_progress.html))